

# Periodic polling effects on the opinion dynamics in the noisy voter model

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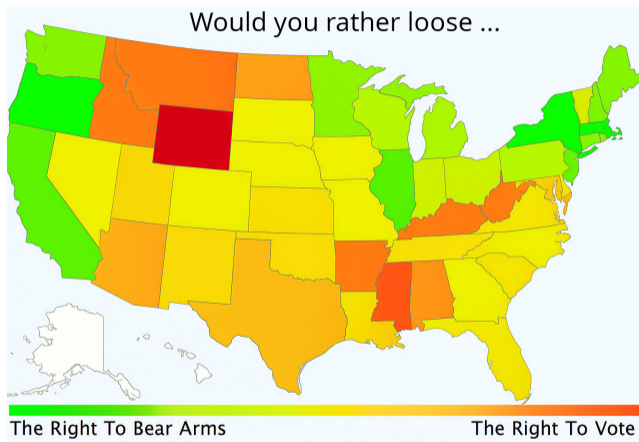
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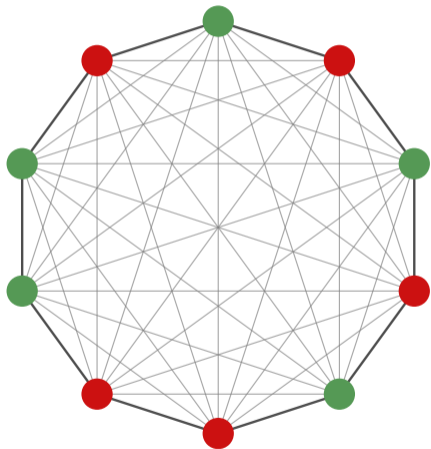


# Do polls help discover truth (in real life)?



Source: [theblog.occupid.com](http://theblog.occupid.com) (edited)

# What about basic voter model?



Let us assume

- $N$  identical voters
- binary opinions
- independent “exploration”
- face-to-face peer-pressure
- arbitrary social network

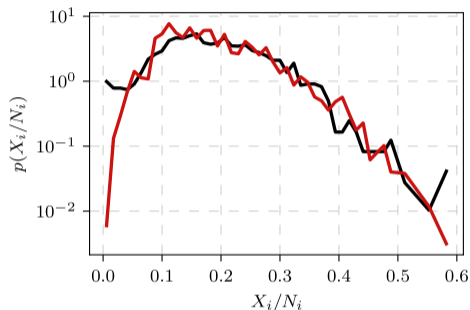
Then **polls could help.**

# "Non-extensive" noisy voter model

- $X$  – number of "1" voters
- $\varepsilon$  – independent transition rate
- unit interaction rate

Converges to distribution:

$$X \sim \text{BetaBin}(\varepsilon, \varepsilon, N).$$



(red) Simulated PDF against (black) spatial empirical data.

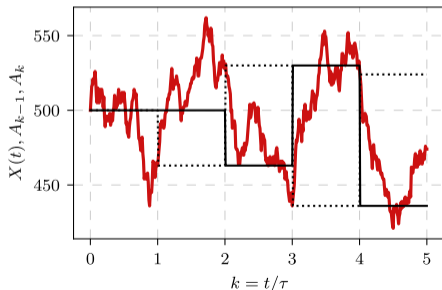
Replicating election data: [Kononovicius (Complexity, 2017)], [Marmani *et al.* (Entropy, 2020)]

# Peer-pressure through periodic polling

Original model rates:

$$\lambda^+(t) = (N - X(t)) \cdot [\varepsilon + X(t)],$$

$$\lambda^-(t) = X(t) \cdot [\varepsilon + (N - X(t))].$$



**Voters do not interact** with their “peers”, **but know** the outcome of  $k$ -th poll,

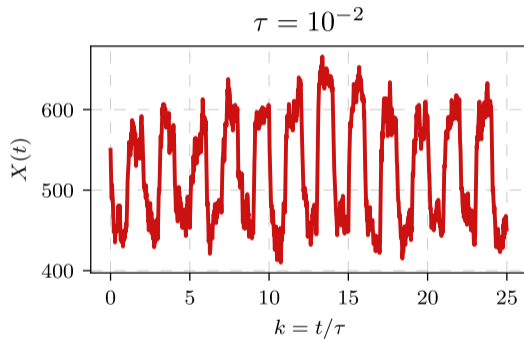
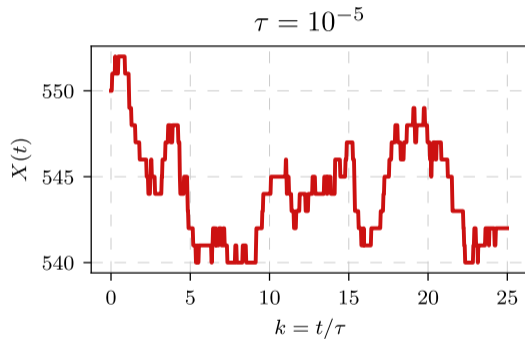
$$A_k = X(k\tau).$$

The modified model rates:

$$\lambda^+(t) = (N - X(t)) \cdot \left[ \varepsilon + A_{\lfloor \frac{t}{\tau} \rfloor - 1} \right],$$

$$\lambda^-(t) = X(t) \cdot \left[ \varepsilon + \left( N - A_{\lfloor \frac{t}{\tau} \rfloor - 1} \right) \right].$$

# A quick look at time series



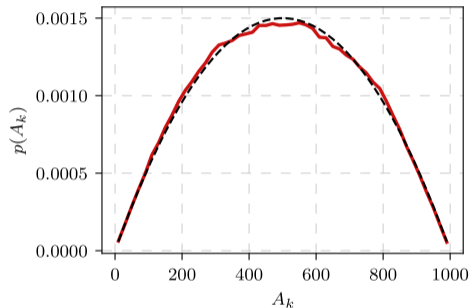
# Short polling period limit

$\tau \ll N^{-2}$  limit is boring, because

- $A_k$  updates are more common ( $= \tau$ )
- than  $X$  updates ( $\gtrsim \tau$ ).

Known information traces the true state rather well,

$$A_{k-1} \approx X(t).$$



(red) Simulated PDF and (dashed) BetaBin ( $\varepsilon, \varepsilon, N$ ).

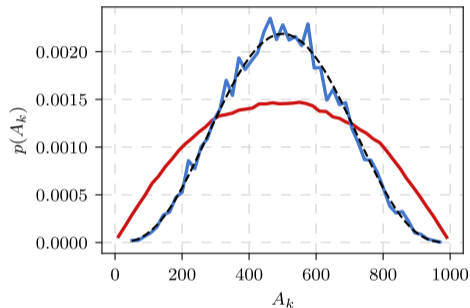
# Long polling period limit

$\tau \gg \frac{1}{N+2\varepsilon}$  limit is a bit more interesting:

- $A_k$  updates are much less common
- in comparison to  $X$  updates ( $\ll \tau$ ).

True state incorporates known information rather well,

$$X(t) \approx A_{k-1}.$$



(red) PDF for small  $\tau$ , (blue) PDF for large  $\tau$ , (dashed) BetaBin ( $2\varepsilon, 2\varepsilon, N$ )

# Understanding the poll model

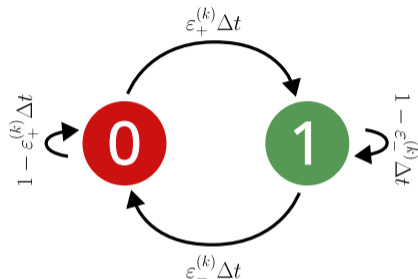
Original model rates:

$$\lambda^{\pm} = a_0^{\pm} + a_1^{\pm}X + a_2^{\pm}X^2,$$

but not for the poll model. Because between polls:

$$\varepsilon + A_{k-1} = \text{const} = \varepsilon_+^{(k)},$$

$$\varepsilon + (N - A_{k-1}) = \text{const} = \varepsilon_-^{(k)}.$$



Single agent Markov chain.

State "1" occupation probability in continuous time limit:

$$P_1(\theta | P_1(0)) = P_1(\infty) + [P_1(0) - P_1(\infty)] \exp[-(2\varepsilon + N)\theta], \quad P_1(\infty) = \frac{\varepsilon + A_{k-1}}{2\varepsilon + N}.$$

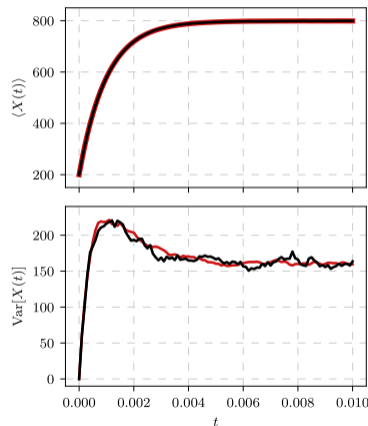
# Macroscopic simulation method

We can generate two Binomial rvs,  $B[N, p]$ ,

$$X(t + \theta) = B[X(t), P_1(\theta|1)] + \\ B[N - X(t), P_1(\theta|0)],$$

instead of running microscopic simulation.

( $\Rightarrow$ ) Ensemble mean and variance: micro (black) and macro (red) simulations. Parameters:  $\varepsilon = 2$ ,  $\tau = \infty$ ,  $A_{-1} = 800$ ,  $X(0) = 200$ ,  $N = 10^3$ .



# Equivalent AR(2) process

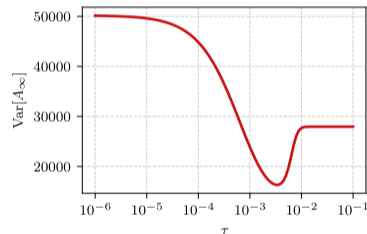
Based on the macroscopic simulation method:

$$A_{k+1} = \varphi_1 A_k + (1 - \varphi_1) \varphi_2 (\varepsilon_1 + A_{k-1}) + \xi_{k+1},$$

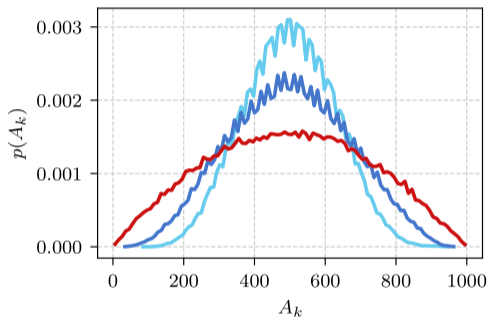
with  $\xi_k$  being white noise,

$$\varphi_1 = \exp [-(2\varepsilon + N) \tau], \quad \varphi_2 = \frac{N}{2\varepsilon + N}.$$

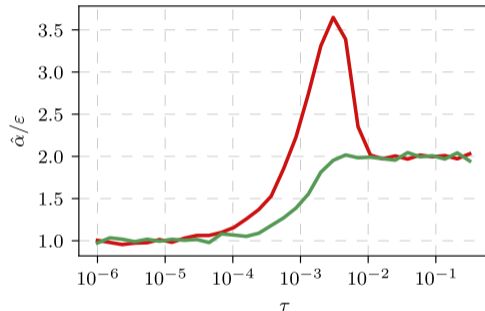
- Obtaining  $\langle A_\infty \rangle$  is trivial.
- Yule-Walker equations tell us  $\text{Var} [A_\infty]$ .



# Intermediate polling periods

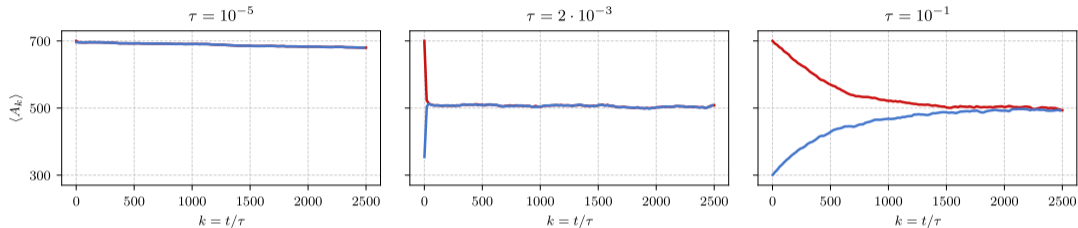


PDF for (red) small  $\tau$ , (blue) large  $\tau$ , (cyan) intermediate  $\tau$ .



$\hat{\alpha}$  of BetaBin( $\hat{\alpha}$ ,  $\hat{\alpha}$ ,  $N$ ): (red) with delay, (green) without delay.

# The intuition



Ensemble mean: (red) even and (blue) odd polls.

(left) small  $\tau$  limit:  $\varphi_1 \approx 1$  and

$$A_{k+1} \approx A_k + \xi_{k+1}.$$

Single AR(1) process.

(right) large  $\tau$  limit:  $\varphi_1 \approx 0$  and

$$A_{k+1} \approx \varphi_2 (\varepsilon + A_{k-1}) + \xi_{k+1}.$$

Two independent processes.

# Thank you!

## Key points:

- Novel delay mechanism
- Nontrivial scaling
- ARCH-like opinion models

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Delayed interactions in the noisy voter model through the periodic polling mechanism

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ABSTRACT

We investigate the effects of delayed interactions on the model. We assume that the delayed interactions occur and replace the original instantaneous two-agent interaction. The polling period aligns with the delay in announcing the polling period. If the polling period is relatively short, the model with delayed interactions shows a transition to a state of consensus.

