Human computer interaction exam questions (2017 fall semester)

- 1) Explain what skills are involved in Human computer interaction.
- 2) Explain the main concerns of Human computer interaction.
- 3) Why human Computer interaction is important in software design?
- 4) Explain what is involved analyzing product's context of use.
- 5) Which people (activity | context | technology) characteristics are analyzing the user needs?
- 6) How data can be recorded during the data gathering sessions with stakeholders?
- 7) How interviews are conducted?
- 8) What kind of questions are used in usability questionnaires?
- 9) How observations results are conducted?
- 10) What is a good question in interview and questionnaire?
- 11) Core characteristics of user-centered design
- 12) Why important is involving stakeholders to design? Stakeholder types.
- 13) Explain the user experience levels.
- 14) Definition of usability according to ISO 9241. Provide the examples
- 15) Explain usability principles with examples.
- 16) Business and usability objectives
- 17) Explain how task analysis is performed.
- 18) Explain how task analysis performed using storyboards (scenarios | use cases | hierarchical task analysis).
- 19) What are the differences between mockups and prototypes?
- 20) What is presented on mood board? Why is it needed?
- 21) What is information architecture?
- 22) Top-down development of information architecture
- 23) Bottom-up development of information architecture
- 24) The main categories of usability design rules and their relation with user experience levels
- 25) Design principles for learnability (flexibility | robustness)
- 26) Nielsen's heuristics
- 27) Analyze heuristics evaluation: the aim, in which project phases can be applied, who is involved, what is prepared for the evaluation, what outcomes are obtained
- 28) Explain Norman's 4 stages of interaction.
- 29) Analyze Cognitive walkthrough: on what usability attribute is focused, when can be applied, who is involved in evaluation, what outcomes can be obtained.
- 30) Page fold and attention in interface design
- 31) Usage of colors to attract user's attention
- 32) Gestalt principles
- 33) Interactive information visualization: purpose, steps
- 34) Analyze usability testing: the aim, in which development phases can be applied, who is involved, what is prepared for the evaluation, what outcomes can be obtained.
- 35) How usability testing is performed?
- 36) Analyze GOMS/KLM evaluation: the aim, in which project phases can be applied, who is involved, what is prepared for the evaluation, what outcomes are obtained.

- 37) What predicts Fitts law? Design implications
- 38) What predicts Hick's law? Design implications
- 39) What predicts KLM evaluation? The purpose and procedure
- 40) Practical questions like this:

You have the mockup and want to assess whether your design is <specific usability attribute> (for example, ease to learn, etc.). What evaluation method would you choose and why?