Analytical evaluation of the mockups

Third assignment

1. Objective

This assignment is aimed at evaluating of developed mockups using analytical inspection methods: heuristic evaluation and cognitive walkthrough. Then, considering the evaluation results, present the design decisions of the final prototype.

2. Structure

The main part consists of the following sections:

- Executive summary
- Introduction
- Methodology
- Results
  - Evaluation of the (Name of creator) mockup
    - Heuristic evaluation
      - Strength
      - Opportunities for enhancements
    - Cognitive walkthrough
  - ....
- Conclusions

2.1. Explanations

Executive summary

Summary contains the generalized results of the conducted evaluation. Briefly explained the goal of the evaluation. Then, the major strength and opportunities for enhancements are specified.

Introduction

In this section provide a description of the mockups: purpose and the expected context of use, provide information on the prototyping tool used to create it. Indicate any features or functionality that were specifically targeted by the user evaluation tasks.

Opportunities for enhancements

In this section the issues and recommendations are provided. The should be organized according to severity of their usability implications.

The detailed explanation of the report is provided in CIF [usability report guidelines](#)

Useful links for heuristics:

- [Web usability guidelines](#)
- Usability guidelines [for heuristics evaluation](#)

3. Assessment

Project short title

Grade	10

Grade = 0.7 x essence + 0.3 x documentation - penalty for delay

Assessment criteria	Max	
Presentation and documentation	**10**	**10**
Presentation is fluent and contains essential assignment aspects	1	1
The letter contains short project title, assignment title and attached document	1	1
Title page contains university and faculty title	1	1
Title page contains names and surnames of team members	1	1
Annotation contains a short assignment summary, mail addresses and contributions of team members	1	1
Assignment is done in a group	1	1
Table of contents	1	1
Structure	1	1
Section numbering	1	1
Images and table has captions that are referenced in the document text	1	1
The essence	**10**	**10**
Summary presents the aims, positive aspects and the most significant usability findings	1	1
Introduction contains a description of mockups	1	1
Evaluation methodology	1	1
Positive findings	1	1
Issues and recommendations	1	1
Recommendation are organized according to the level of severity	1	1
Screenshots for the important issues are provided	1	1
Cognitive walkthrough	1	1
Conclusions	1	1
Appendices	1	1
Delay	**-2**	**0**